

THE FRANTREPRENEUR MENTOR

"MATCHING & MENTORING ENTREPRENEURS WITH THE PERFECT FRANCHISE...FAST!"



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MISSION STATEMENT

To help our clients find the perfect franchise.

FRANCHISE CATEGORIES

- Automotive
- Building and Storage
- Child Education & Development
- Coffee Shop and Café
- Computer Technology
- Convenience Stores
- Direct Marketing
- Employment and Personnel
- Financial Services
- Food and Restaurants
- Hairstyling
- Health, Beauty & Nutrition
- Home Decorating
- Laundry & Dry Cleaning
- Lodging
- Maid Service & Cleaning
- Maintenance
- Management & Training
- Meal Preparation
- Packaging & Mailing
- Pet Care
- Printing & Copying
- Real Estate
- Repair & Restoration
- Retail Home & Sales
- Senior Care
- Signs
- Sports
- Tanning
- and many more...

FINDING THE PERFECT FRANCHISE

RALPH KEYSLAY, The Frantrepreneur Mentor provides a free franchise advising and coaching service to qualified individuals looking for a franchising opportunity. We help to match our clients with the right business opportunity while mentoring and supporting them throughout the entire process.

Many people have the desire to own and operate their own business; after all, it is the American dream. But many have a fear. A fear of failing, of choosing the wrong business, of making the wrong decisions, not having the right information and not having someone to help them through the process - in both selecting the right business as well as continuing to support them throughout their business career.

That is why many people choose to go into business as a franchisee and seek the services of an independent "Franchise Advisor" to help them quickly find the right franchise amongst the thousands of options.

We only present those franchises that are the considered lucrative growth leaders in each of their categories. Our step-by-step guidance helps to answer questions, give advise, assist our clients to find the right franchise and all in a much shorter period of time.

We can sift through the thousands of franchises available today. We are a leading national network of the finest consultants with over 25 years of experience helping individuals with their search for the perfect business.

We provide our clients with intelligent choices and options based on their personal needs and preferences. We have hundreds of exclusive listings nationwide, specializing in full or part-time franchises.

Our personal, professional and confidential service is ABSOLUTELY FREE. Our fees are derived from the franchise companies AND our clients pay exactly the same price for any franchise whether they work with us or not.

We gather information about our clients' goals and desires in regards to business ownership. We then use this data to develop a business model to help them evaluate franchises. This unique model contains items that our clients feel are most important in a business and will be used to identify opportunities that meet their requirements. We also assist them in the process of evaluating and purchasing the franchise.

Finally, we present our clients with several franchises that match their profile and "big picture" requirements. In addition, we introduce them to the companies they have selected an interest in so that they may begin to learn more about the franchises in greater detail as well as assisting our client through the process. Typically we can help someone find the perfect business and become a franchise owner within 30 days.



RALPH KEYSLAY is a franchise advisor helping his clients to find the right franchise and coaching them throughout the process. He came to the U.S. from London, England in 1980 and



graduated Magna Cum Laude from Northeastern University, Boston, MA in 1985 earning a BS degree in Electrical Engineering.



After spending several years in electronic design, he became an Applications Engineer teaching high tech companies how to reduce costs. Prior to entering the franchise consulting



business, Mr. Keyslay was president of a highly successful global Internet company. He was recently interviewed on KWRD-FM 94.9 radio station and profiled in People.



When not working, Ralph enjoys boating, flying large scale radio control aircraft, Digital SLR photography and playing piano.

Ralph, his wife Nancy and two children, reside in Nashua and have been living in New Hampshire since 1988.